



Cashel Celebrates First Utility Sinks Rolling Off the Line

Cashel is now in stock and shipping all utility sink models from its Pennsylvania facility.

Havertown, Pennsylvania – September 20, 2016

Cashel, LLC, a Havertown, Pennsylvania based company, announced today that it is now shipping all models of its utility sinks out of its Pennsylvania facility. Cashel entered utility sink category with its debut at the 2016 National Hardware Show, Las Vegas, May 4-6, 2016. All of the Cashel utility sink models from the Cashel Standard Utility Sink to the feature-rich Fitz or Maddox are now ready to ship to customers in retail-ready packaging.

Cashel, LLC launched in 2016 with the leadership of its sister company, TMF Corporation, T. M. Fitzgerald & Associates, (tmfcorporation.com)—a three-decade respected expert in commercial and industrial plastic products. “Cashel invested in utility sink designs, tooling, sales and marketing support and an experienced leadership team to bring back proven utility sinks that were previously successful in the marketplace.” said Tom Fitzgerald, Jr., Managing Partner, Cashel, LLC. “We previewed these products at the National Hardware Show and we gained great customer insight for packaging, merchandising and marketing. We took those learnings and executed upon them. Our focus is to help our customers drive sales and profits,” said Fitzgerald.

The Cashel utility sink premiere collection features five utility sinks available in single, multi and bulk packages. Cashel utility sinks range from a standard, opening price point utility sink to an upgraded feature-loaded kit with a metal towel rack and a chrome pull out faucet. Cashel manufactures the plastic sink components for the entire collection of Cashel utility sinks in Eastern Pennsylvania. The same facility assembles the entire product from start to finish using best-in-class imported components so that all models ship from Eastern Pennsylvania. Cashel sources packaging and product marketing collateral from facilities within fifty miles of the company’s headquarters and sink manufacturing facility.

To celebrate the company’s first shipment, the Cashel team gathered recently to autograph the first sink coming off the line.

About Cashel, LLC



Press Release

Cashel, LLC is a privately owned and operated utility sink, trash and recycling container company headquartered in Havertown, Pennsylvania. Founded in 2016, Cashel brings three-decades of industrial and commercial plastic product expertise and reputable customer service from its sister company, TMF Corporation, T. M. Fitzgerald & Associates.

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